

# CASTING PROFESSIONAL WOMEN WITH **PSORIASIS** TO APPEAR ON



by **allure**

On **Work It**, a professional woman shares her entire routine for a day, from waking up to going to bed.

Ideal candidate works in the public eye, whether it is a teacher, cheerleader, makeup artist, drag queen, stunt woman, dancer, etc. A social media following is a huge plus. This video would also show their beauty routine with their psoriasis playing a back seat. Casting nationally.

**Those chosen will get \$5,000** compensation for shoot and usage. Shoot would be about 15 hours spread out amongst 2 weeks as well as multiple pre-interviews.

Video will appear on Allure.com, CondeNaste.com and Youtube.



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